Evening Zoo

IN THE COUNTRY



Advertising Packages

LOCAL BUSINESSES MAKE A BIG DIFFERENCE AROUND HERE.

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NOTE: These prices are subject to change and the final amounts will be listed on your contract.

LOCAL MENTION
$150 /month



Best for coffee shops, diners, small retail, auto repair.

- 4 × 15-second host-read per week on the show
- Business name + phone/website only (clean underwritsting style)
- Listed on the station's local sponsor page.
- Listed on the Evening Zoo in the Country website.
- Simple monthly invoice.

TOWN SPONSOR
$300 /month



Best for banks, insurance agents, furniture stores, HVAC.

- 8 × 15-second mentions per week
- One 30-second produced spot per week
- Logo on the station's and Evening Zoo website.
- 3 recorded shout-out from the host per week.

MAIN STREET
$500 /month



Best for car dealers, grocery stores, medical clinics, farm suppliers.

- 12 × 15-second mentions + two 30-second produced spots per week
- Exclusive sponsorship of one short comedy bit or music set
- Logo + short description on the Zoo website.

COUNTY SEAT
$750 /month



Best for regional businesses that want stronger presence.

- Title sponsorship of a weekly bit. (i.e. Dream Crushing Jobs, Traffic etc.)
- 15 mentions per week + three 30-second spots
- Logo on affiliate promo materials (i.e. email or print)
- Custom produced open/close for a bit.
- Logo on affiliate promo materials
- One remote-style phone interview or recorded read per month.

MARKET EXCLUSIVE
$1,000 /month



Best for businesses that want to lock out competitors.

- Everything in the County Seat package
- Category exclusivity on the Evening Zoo in that market (only one auto dealer, only one beer, etc.).
- Additional local inserts during the show.
- Priority placement and first right of refusal on renewals.

PRESENTING PARTNER
$1,500 /month



Best for the biggest local advertiser in the market.

- "Evening Zoo in the Country, presented by [Business]" billboard
- Opening and closing mentions every episode
- Unlimited reasonable 15- and 30-second produced spots.
- Logo on all local promo materials and website.
- Custom segment or co-branded bit.
- Dedicated contact + simple monthly report.

REAL COUNTRY. REAL PEOPLE. REAL LOCAL.